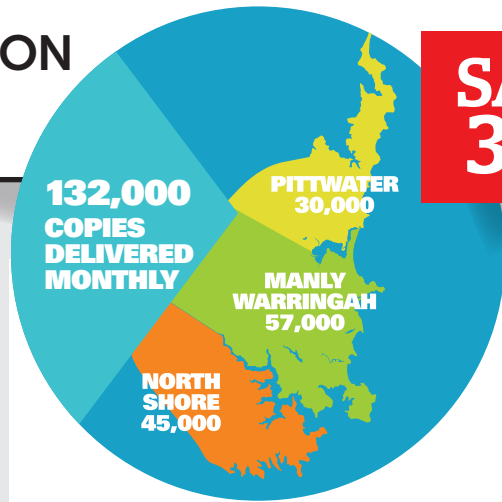


**SAVE
35%**

What you need to know

Published January, April, June and October

- Native is a form of advertising that looks like editorial. It's exciting, it's effective and it's available to you!
- A Health, Beauty and Fashion section is published every month. Prices below refer only to the special Health, Beauty and Fashion Native Features.
- PL - *Peninsula Living Pittwater* is delivered into the letterboxes of 30,000 homes and businesses in Pittwater.
- PL - *Peninsula Living Manly Warringah* is delivered into the letterboxes of 57,000 homes and businesses from Manly to Narrabeen.
- NL - *North Shore Living* is delivered into letterboxes of 45,000 homes and businesses on the North Shore



BOOK 4 AND RECEIVE
Our Discounted 6 Month Rate

PLUS FREE COPY WRITING
FREE STOCK IMAGES*
FREE DESIGN

HEALTH, BEAUTY & FASHION NATIVE RATES		
4 ISSUES	1/2 Page (178 x 124.5)	Full Page (195 x 275)
PITTWATER (PW) Price per issue	\$925	\$1595
MANLY WARRINGAH (MW) Price per issue	\$1560	\$2185
NORTH SHORE (NS) Price per issue	\$1450	\$2120
PW & MW Price per issue	\$2375	\$3545
MW & NS Price per issue	\$2745	\$3860
PW, MW & NS Price per issue	\$3170	\$4335

Conditions:

- Prices are based on a package of 4 adverts and are per advert
- Prices do not include GST
- * Up to three stock images included

What is Native?

EXAMPLE OF NATIVE

Native is a form of advertising that looks like editorial, is designed like editorial and is written like editorial.

Good Native is up to 6x more effective than a display advert

Types of Native: Product Review, Q & A, Ask the Expert, Tips & Trends, About Us