

SINGLE MAGAZINE RATES

(cost per month)



ADVERT SIZES			30,000				57,000				47,000			
			NORTHERN BEACHES NORTH <i>Peninsula Living Pittwater</i>				NORTHERN BEACHES SOUTH <i>Peninsula Living</i>				LOWER NORTH SHORE <i>North Shore Living</i>			
			Casual	4 mth	6 mth	12 mth	Casual	4 mth	6 mth	12 mth	Casual	4 mth	6 mth	12 mth
DPS	DOUBLE PAGE SPREAD	390 x 275	3,030	2,865	2,655 <small>1 X DPS advertorial</small>	2,405 <small>2 X DPS advertorials</small>	4,165	3,755	3,450 <small>1 X DPS advertorial</small>	3,155 <small>2 X DPS advertorials</small>	3,795	3,495	3,125 <small>1 X DPS advertorial</small>	2,815 <small>2 X DPS advertorials</small>
FP	FULL PAGE	195 x 275	1,835	1,730	1,645 <small>* 1 x FP advertorial</small>	1,495 <small>* 2 x FP advertorials</small>	2,750	2,495	2,250 <small>* 1 x FP advertorial</small>	1,995 <small>* 2 x FP advertorials</small>	2,615	2,410	2,185 <small>* 1 x FP advertorial</small>	1,895 <small>* 2 x FP advertorials</small>
2/3	HORIZONTAL VERTICAL	178 x 170 117 X 257	1,485	1,390	1,320 <small>+1 FREE advertorial</small>	1,190 <small>+3 FREE advertorials</small>	2,145	1,975	1,845 <small>+1 FREE advertorial</small>	1,705 <small>+3 FREE advertorials</small>	2,020	1,845	1,710 <small>+1 FREE advertorial</small>	1,590 <small>+3 FREE advertorials</small>
1/2	HORIZONTAL	178 x 124.5	1,055	995	955 <small>+1 FREE advertorial</small>	875 <small>+3 FREE advertorials</small>	1,800	1,715	1,610 <small>+1 FREE advertorial</small>	1,460 <small>+3 FREE advertorials</small>	1,745	1,625	1,495 <small>+1 FREE advertorial</small>	1,395 <small>+3 FREE advertorials</small>
1/3	VERTICAL HORIZONTAL BLOCK	56.5 x 257 178 x 81 117 x 124.5	805	750	715 <small>+1 FREE advertorial</small>	665 <small>+2 FREE advertorials</small>	1,330	1,215	1,120 <small>+1 FREE advertorial</small>	1,015 <small>+2 FREE advertorials</small>	1,215	1,130	1,070 <small>+1 FREE advertorial</small>	990 <small>+2 FREE advertorials</small>
1/4	HORIZONTAL	178 x 60	N/A	610	555	510 <small>+2 FREE advertorials</small>	N/A	910	865	780 <small>+2 FREE advertorials</small>	N/A	845	810	730 <small>+2 FREE advertorials</small>
1/6	VERTICAL	56.5 x 124.5	N/A	465	420	390 <small>+1 FREE advertorial</small>	N/A	630	560	495 <small>+1 FREE advertorial</small>	N/A	N/A	N/A	N/A

All prices are per advert and exclude GST. 12 month bookings receive FREE artwork and copy writing * Conditions apply. Agency commission of 10% included. Prices include digital magazine refer to www.thinklocal.com.au/magazine-editions/

 Business Hour	 Starter Pack	ONLY \$80 p/mth	ONLY \$500	ONLY \$500	ONLY \$600							
<p>POST WEEKLY</p> <p>ONLY \$260 p/year</p> <p>All prices are ex gst.</p>	<ul style="list-style-type: none"> • 2 promotions or events on Think Local • 2 posts weekly on Buy Sell Swap and Connect <p style="text-align: center;">Marketed via print, email, digital and social</p>	<p>Drive your Event /Sale</p> <p>One week or one month, maximise success</p> <p>YOUR ACTIVITY</p> <ul style="list-style-type: none"> • Advert on Think Local home pages • 2 posts on social media assets • 2 posts on Buy Sell Swap and Connect • Published twice in B2C e-newsletters 	<p>Tell your Story</p> <p>Perfect to announce, launch or inform</p> <p>OUR ASSETS</p> <table style="width: 100%;"> <tr> <td>Think Local</td> <td style="text-align: right;">12,000+</td> </tr> <tr> <td>Buy Sell Swap and Connect</td> <td style="text-align: right;">128,000+</td> </tr> <tr> <td>B2C e-newsletters</td> <td style="text-align: right;">40,000+</td> </tr> <tr> <td>Social media assets</td> <td style="text-align: right;">3,600+</td> </tr> </table>	Think Local	12,000+	Buy Sell Swap and Connect	128,000+	B2C e-newsletters	40,000+	Social media assets	3,600+	<p>Grow your Database</p> <p>Grow your email list through a managed competition</p>
Think Local	12,000+											
Buy Sell Swap and Connect	128,000+											
B2C e-newsletters	40,000+											
Social media assets	3,600+											

MULTI-MAGAZINE RATES

(cost per month)



ADVERT SIZES		WIDTH X HEIGHT (MM)	87,000				104,000				134,000			
			NORTHERN BEACHES NORTH & SOUTH <i>Peninsula Living Pittwater & Peninsula Living</i>				NORTHERN BEACHES STH & LOWER NORTH SHORE <i>Peninsula Living & North Shore Living</i>				NORTHERN BEACHES & LOWER NORTH SHORE <i>Peninsula Living Pittwater, Peninsula Living & North Shore Living</i>			
			Casual	4 mth	6 mth	12 mth	Casual	4 mth	6 mth	12 mth	Casual	4 mth	6 mth	12 mth
DPS	DOUBLE PAGE SPREAD	390 x 275	5,975	5,460	4,985 <small>1 X DPS advertorial</small>	4,515 <small>2 X DPS advertorials</small>	6,485	5,955	5,395 <small>1 X DPS advertorial</small>	4,875 <small>2 X DPS advertorials</small>	7,585	6,995	6,395 <small>1 X DPS advertorial</small>	5,755 <small>2 X DPS advertorials</small>
FP	FULL PAGE	195 x 275	4,305	3,955	3,615 <small>* 1 x FP advertorial</small>	3,235 <small>* 2 x FP advertorials</small>	4,620	4,325	3,945 <small>* 1 x FP advertorial</small>	3,405 <small>* 2 x FP advertorials</small>	5,245	4,815	4,390 <small>* 1 x FP advertorial</small>	3,920 <small>* 2 x FP advertorials</small>
2/3	HORIZONTAL VERTICAL	178 x 170 117 X 257	3,395	3,155	2,925 <small>+1 FREE advertorial</small>	2,675 <small>+3 FREE advertorials</small>	3,665	3,355	3,145 <small>+1 FREE advertorial</small>	2,875 <small>+3 FREE advertorials</small>	4,210	3,850	3,605 <small>+1 FREE advertorial</small>	3,285 <small>+3 FREE advertorials</small>
1/2	HORIZONTAL	178 x 124.5	2,775	2,605	2,435 <small>+1 FREE advertorial</small>	2,225 <small>+3 FREE advertorials</small>	3,265	3,015	2,820 <small>+1 FREE advertorial</small>	2,635 <small>+3 FREE advertorials</small>	3,750	3,450	3,235 <small>+1 FREE advertorial</small>	2,935 <small>+3 FREE advertorials</small>
1/3	VERTICAL HORIZONTAL BLOCK	56.5 x 257 178 x 81 117 x 124.5	1,970	1,835	1,745 <small>+1 FREE advertorial</small>	1,580 <small>+2 FREE advertorials</small>	2,385	2,180	2,015 <small>+1 FREE advertorial</small>	1,825 <small>+2 FREE advertorials</small>	2,745	2,545	2,430 <small>+1 FREE advertorial</small>	2,205 <small>+2 FREE advertorials</small>
1/4	HORIZONTAL	178 x 60	N/A	1,395	1,315	1,180 <small>+2 FREE advertorials</small>	N/A	1,625	1,525	1,380 <small>+2 FREE advertorials</small>	N/A	2,020	1,920	1,735 <small>+2 FREE advertorials</small>
1/6	VERTICAL	56.5 x 124.5	N/A	965	870	780 <small>+1 FREE advertorial</small>	N/A	1,115	995	890 <small>+1 FREE advertorial</small>	N/A	1,395	1,195	1,120 <small>+1 FREE advertorial</small>

All prices are per advert and exclude GST. 12 month bookings receive FREE artwork and copy writing * Conditions apply. Agency commission of 10% included. Prices include digital magazine refer to www.thinklocal.com.au/magazine-editions/

PREMIUM PAGE LOADINGS		ADVERT SETUP COSTS		ADVERT SIZES AVAILABLE										
Inside Front	50%	1 ▶ 50%	Design	1/6, 1/4, 1/3	\$100	FULL PAGE	1/3 PAGE HORIZONTAL	2/3 PAGE HORIZONTAL	2/3 VERTICAL	1/3 VERTICAL	1/4 HORIZONTAL	1/2 PAGE	1/3 BLOCK	1/6 PAGE
Inside Back	40%	2 ▶ 30%		1/2, 2/3, FP	\$210									
Cover Back	50%	3 ▶ 40%	Photography	iStock photo	\$60 ea									
Back	30%	4 ▶ 25%	Copywriting	1/2 page 200 words	\$110									
Back minus 1	30%	5 ▶ 35%		2/3 page 280 words	\$140									
Back minus 2	20%	6 ▶ 20%		FP page 350 words	\$180									
Right hand page	15%	7 ▶ 30%		DPS page 700 words	\$290									
Guaranteed page	25%	8 ▶ 15%												
		9 ▶ 25%												