

# HOME STYLE NATIVE FEATURE RATES

Published March, April, August and September



## What you need to know

A Home Style section is published every month. Prices below refer only to the special Home Style Native Features.

**BOOK 4 AND RECEIVE**  
**Our Discounted 6 Month Rate**  
**PLUS**

- FREE COPY WRITING
- FREE STOCK IMAGES\*
- FREE DESIGN



Searching for the best window furnishings

It's the question all home decorators ask - what window furnishings are best in both style and performance? There are so many internal and external window furnishings available, so it can become a bit overwhelming. Never fear - Stuart Blinds can help.

One of the most popular solutions that fall into the category of 'style meeting performance' is the installation of quality plantation shutters. This product is a favourite of interior designers, architects, decorators and consumers, as it is usually regarded as a premium window finishing treatment that covers so many bases in design, functionality and aesthetics to truly transform a window.

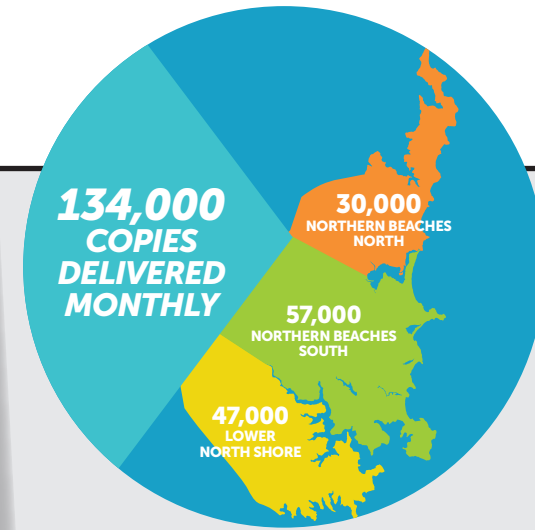
"We have been a leader in servicing this industry for generations and maintain our leading position in the field by offering the best products available to the market," says Allan Garrett, general manager of Stuart Blinds. "As an aesthetically pleasing piece of furniture or artwork, shutters create a room's colour, and there are quality finishes in folding and sliding options available to tackle all window



"We have been a leader in providing the best products available."

Allan Garrett, general manager of Stuart Blinds

EXAMPLE OF NATIVE



**SAVE 35%**

\*Natives are a form of advertising that look like editorial, designed like editorial and written like editorial.

Good Natives are up to 6x more effective than display adverts

### Types of Natives:

Product Review, Q & A, Ask the Expert, Tips & Trends, About Us

HOME STYLE NATIVE RATES	30,000	57,000	47,000	87,000	104,000	134,000
	NORTHERN BEACHES NORTH <i>Peninsula Living Pittwater</i>	NORTHERN BEACHES SOUTH <i>Peninsula Living</i>	LOWER NORTH SHORE <i>North Shore Living</i>	NORTHERN BEACHES NORTH & SOUTH <i>Peninsula Living Pittwater Peninsula Living</i>	NORTHERN BEACHES STH & LOWER NORTH SHORE <i>Peninsula Living North Shore Living</i>	NORTHERN BEACHES & LOWER NORTH SHORE <i>Peninsula Living Pittwater Peninsula Living North Shore Living</i>
SIZE (W x H mm)						
1/2 Page (178 x 124.5)	\$955	\$1,610	\$1,450	\$2,435	\$2,820	\$3,235
Full Page (195 x 275)	\$1,645	\$2,250	\$2,120	\$3,615	\$3,945	\$4,390

Prices are ex GST

### Conditions:

- Prices are based on a package of 4 adverts and are per advert
- Prices do not include GST
- \*Up to three stock images included