



Key Education Months

JANUARY	Our School, a special 3 magazine buy. Advertorial in style, focus on your successes, future direction, principals message or learning philosophy
FEBRUARY	One of our biggest months for education; HSC, scholarships, open days
MARCH	Super-Sized Education Feature
MAY	Super-Sized Education Feature
SEPTEMBER	Super-Sized Education Feature
NOVEMBER	Super-Sized Education Feature, congratulations year 12
EVERY OTHER	Don't forget - every month, 12 times a year we do an education feature

Key Benefits to your school

- **FREE Editorial**
That's right - you have the opportunity to contribute good news stories about your school! Call to be on the mailout list.
- **Opportunity for Advertorial**
Advertorial is up to six times more effective than straight advertising AND it's included FREE
- **Monthly Education Feature**
Advertise in an editorial feature relevant to your business and read by your audience
- **Digital Edition**
Our magazines are online and interactive
- **Month Long Shelf Life**
We're on your customer's coffee table alive and working for you for up to a month
- **Full Colour Gloss Format**
Effectiveness, retention and recall are all enhanced with our full colour gloss format
- **Target Your Distribution**
Capture the Northern Beaches, the North Shore, or both - with 134,000 copies distributed into letterboxes.

Key Facts

Peninsula Living

Peninsula Living was launched in June 2001. 57,000 magazines are delivered to homes and businesses, every month, from the Spit Bridge to the Roseville Bridge and north to the Narrabeen Bridge.

Peninsula Living Pittwater

Peninsula Living Pittwater was first published in April 2006. 30,000 copies are distributed every month north of the Narrabeen Bridge to Palm Beach and west to Terrey Hills.

North Shore Living

North Shore Living was launched in 2011. It is the only publication to cover from Mosman to North Sydney to Willoughby and has a monthly distribution of 47,000.